The Seventh Annual Conference for Research Software Engineering

5–7th September, 2023, University of Swansea

Sponsorship Opportunities for RSECon23

RSECon22

The Seventh Annual Conference for Research Software Engineering

The UK's RSE Conference is the largest RSE conference in the world. Organisers maximise attendance by keeping ticket prices low, which means the conference provides an unparalleled opportunity to network with RSEs – the technical decision makers in research – from the UK and from around the world.

Why Your Company Should Sponsor Us

The RSE Conference offers a great opportunity for sponsors to advertise their products, business and goals to a large audience spanning industrial and academic domains. Despite its relative youth, RSE has become a strategically important role in research. It was recently highlighted as a vital role in the Government's Future of Compute strategy, which outlines the government's plans for new significant investments into computational research.

Attendees come from all backgrounds and disciplines across research:
High-Performance Computing in the physical sciences and engineering, Cloud-computing web platforms for reproducible research infrastructure, Trusted Research Environments for health research, machine-learning in the Digital Humanities and much more.

Your Potential Audience

Over **350** attendees will be gathered at Swansea University in September. They typically include most if not all of the leaders of UK RSE Groups, Heads of Research IT from universities responsible for TOP 500 HPC procurement contracts and University-wide software licensing, leaders from national research institutes, and senior staff from the research software and hardware divisions of both startups and major businesses.

Alongside RSEs, there will be leading researchers and technical experts, PhD students and early-career researchers just starting out with research software and investigating future careers.

As the birthplace of the RSE community, the UK conference has become the de facto international conference for RSE. It attracts significant numbers of attendees from international RSE communities. In total, over 10% of attendees are from outside the UK.

Sponsorship Opportunities

To enable you to pick the level of sponsorship that's right for you we're offering four core levels of sponsorship package. For those who aren't able to attend in person but would still like to show their support, we also offer an **Associate package (£500)**.

Sponsorship Packages

Platinum (1)	Gold (2)	Silver (3)	Bronze (6)	Associate *
£20,000	£15,000	£10,000	£5,000	£500
Double-size stall (~5m)	Double-size stall (~5m)	Stall (~2.5m)	Stall (~2.5m)	
6 conference passes	4 conference passes	2 conference passes	1 conference pass	
1 hour plenary keynote	**Parallel session 20 min talk, 45-min walkthrough or 90-minute workshop**	**Parallel session 20 min talk**		
Host RSE Leaders dinner	**2 spaces at RSE Leaders dinner**			
Host the Conference dinner				

Logo on website, programme, and slides before plenaries and streamed talks. Thanks in our opening and closing remarks. Thanks in Tweets from the Society account (6.9k followers), in our community Slack (4.5k members), and the Society newsletter (1249 subscribers) and conference emails.

** The **Associate** package is offered for those who aren't able to attend in person but would still like to show their support.*

Contact Us

sponsorship@society-rse.org

PLATINUM PACKAGE (£20,000)

One Platinum package is available. As Platinum sponsor, you'd be our primary sponsor – vital for making the conference happen.

As Platinum sponsor, you would have the opportunity to present your products, business or goals to the entire conference with the only sponsored keynote talk. You'd also be the host for the RSE Leaders dinner at the Dylan Thomas Centre, and talk directly to group leads, heads of departments and senior staff.

The Platinum package includes

- **Keynote Talk:** An hour-long keynote slot on the opening day of the conference – this would be the only sponsor-provided plenary. The speaker could be from your organisation, or maybe a partner or collaborator you'd like to introduce and highlight.
- **Hosting the RSE Leaders Dinner**: Leaders within the UK Research Software Engineering community (e.g. RSE Group leads) are invited to a dinner at the Dylan Thomas Centre on Wednesday evening (link to images). As host, you get:
  - ‣ A speech or talk before the dinner
  - ‣ Banners at the venue
  - ‣ Six invites to the dinner
- **Double-size Stall:** You'll get first choice of location for a double-size (~5 m wide, 2 m deep) space in the Great Hall galleries, next to the coffee and lunch venue, with panoramic views of Swansea bay.
  - ‣ The stall comes with tables (your choice of how many 40×120 cm or 90×180 cm) or you can bring your own, power and wifi
- **6 Conference Passes**
- **Publicity:** You'll get:
  - ‣ Thanks and your logo on the conference website and promotional materials
  - ‣ Your logo on slides displayed before our keynotes and plenaries, and before streamed talks
  - ‣ Thanks in our opening and closing speeches
  - ‣ Thanks in tweets from the Society's Twitter account (6.9k followers), in our community Slack (4.5k members), and the Society newsletter (1249 subscribers) and emails about the conference.
- **Conference Podcast interview:** Code for Thought will be doing a report on the conference, and the Platinum sponsor will have the option of being interviewed.

GOLD PACKAGES

Two Gold packages are available, for £15,000 each.

As a Gold sponsor, you would have the opportunity to present your products, business or goals to attendees in a talk, walkthrough or workshop, as well as on a larger stall in the Great Hall galleries. You would also be able to attend the RSE Leaders dinner, and network with group leads, heads of departments and senior staff.

The Gold package includes

- **Parallel Talk, Walkthrough or Workshop:** You'll have a choice of:
  - ‣ **Talk:** A 20-minute talk with 5 minutes for questions as part of our parallel talk sessions.
  - ‣ **Walkthrough:** A 30-minute walkthrough of a technology, technique or process with 15 minutes for questions as part of our parallel walkthrough sessions.
  - ‣ **Workshop:** A 90- or 180-minute interactive workshop on a topic of your choice as part of our parallel workshop sessions.
- **2 Invites to the RSE Leaders Dinner:** Leaders within the UK Research Software Engineering community (e.g. RSE Group leads) are invited to a dinner at the Dylan Thomas Centre on Wednesday evening (link to images).
- **Double-size Stall:** You'll get a double-size (~5 m wide, 2 m deep) space in the Great Hall galleries, next to the coffee and lunch venue, with panoramic views of Swansea bay.
  - ‣ The stall comes with tables (your choice of how many 40×120 cm or 90×180 cm) or you can bring your own, power and wifi
- **4 Conference Passes**
- **Publicity:** You'll get:
  - ‣ Thanks and your logo on the conference website and promotional materials
  - ‣ Your logo on slides displayed before our keynotes and plenaries, and before streamed talks
  - ‣ Thanks in our opening and closing speeches
  - ‣ Thanks in tweets from the Society's Twitter account (6.9k followers), in our community Slack (4.5k members), and the Society newsletter (1249 subscribers) and emails about the conference.

SILVER PACKAGES

Three Silver packages are available, for £10,000 each.

As a Silver sponsor, you would have the opportunity to present your products, business or goals to attendees in a talk, as well as a stall in the Great Hall galleries with views of Swansea bay, right by the tea & coffee provision.

The Silver package includes

- **Parallel Talk:** A 20-minute talk with 5 minutes for questions as part of our parallel talk sessions.
- **Stall:** You'll get a 2.5 m wide, 2 m deep space in the Great Hall galleries, next to the coffee and lunch venue, with panoramic views of Swansea Bay.
    - ‣ The stall comes with tables (your choice of two 40×120 cm or one 90×180 cm) or you can bring your own, power and wifi
- **2 Conference Passes**
- **Publicity:** You'll get:
    - ‣ Thanks and your logo on the conference website and promotional materials
    - ‣ Your logo on slides displayed before our keynotes and plenaries, and before streamed talks
    - ‣ Thanks in our opening and closing speeches
    - ‣ Thanks in tweets from the Society's Twitter account (6.9k followers), in our community Slack (4.5k members), and the Society newsletter (1249 subscribers) and emails about the conference.

BRONZE PACKAGES

Six Bronze packages are available, for £5,000 each.

As a Bronze sponsor, you would have the opportunity to present your products, business or goals to attendees with a stall in the Great Hall galleries with views of Swansea bay, right by the tea & coffee provision, as well as promotional mentions by the Society at the conference and through our websites and community channels.

The Bronze package includes

- **Stall:** You'll get a 2.5 m wide, 2 m deep space in the Great Hall galleries, next to the coffee and lunch venue, with panoramic views of Swansea bay.
  - ‣ The stall comes with tables (your choice of two 40×120 cm or one 90×180 cm) or you can bring your own, power and wifi
- **1 Conference Pass**
- **Publicity: You'll get:**
  - ‣ Thanks and your logo on the conference website and promotional materials
  - ‣ Your logo on slides displayed before our keynotes and plenaries, and before streamed talks
  - ‣ Thanks in our opening and closing speeches
  - ‣ Thanks in tweets from the Society's Twitter account (6.9k followers), in our community Slack (4.5k members), and the Society newsletter (1249 subscribers) and emails about the conference.

ASSOCIATE PACKAGES

For those who are unable to attend the conference in person, or would like to sponsor without putting on a stall, we have the Associate package available, for £500.
As an Associate sponsor, you would receive promotional mentions by the Society at the conference and through our websites and community channels.

The Associate package includes

- **1 Remote Conference Pass**
  - ‣ Talks and keynotes for the conference will be streamed via our partner SlidesLive
  - ‣ Questions will be taken via Sli.do, so both remote and in-person attendees will be able to ask and vote on them
- **Publicity: You'll get:**
  - ‣ Thanks and your logo on the conference website and promotional materials
  - ‣ Your logo on slides displayed before our keynotes and plenaries, and before streamed talks
  - ‣ Thanks in our opening and closing speeches
  - ‣ Thanks in tweets from the Society's Twitter account (6.9k followers), in our community Slack (4.5k members), and the Society newsletter (1249 subscribers) and emails about the conference.

OTHER OPPORTUNITIES

Bursaries

In addition to the main sponsor packages, we also take donations to our bursary fund – which helps early-career attendees, or those from underrepresented groups, attend by subsidising travel and accommodation costs. If you're sponsoring the Conference, we're happy to take an extra donation to help out – just let us know!

Merchandise

Of note is that in line with our environmental and sustainability policies we won't be providing delegates with a conference bag, but sponsors are welcome to offer merchandise on their stands. There'll be a web store open before the conference for T-shirts and other merchandise, and we're happy to look into adding promotional items to it.

Sponsorship Policies

Sponsorship Confirmation

To reserve a sponsorship, please send an email to sponsorship@society-rse.org with the following information:

Billing:
- Name of your company/institution
- Contact name, if appropriate
- Fiscal address including postcode, VAT number

Selected Sponsorship:
- Sponsorship package (Platinum/Gold/Silver/Bronze/Associate)
- Details of any other sponsorship choices, like donations to the bursary fund
- Choice of plot in the Great Hall galleries (2 adjacent plots if Gold or Platinum)

Confirmation of your reservation will be emailed to you with an accompanying invoice for the payment due.
You will be contacted by the Conference's sponsorship team after registration has opened with your free conference passes and to register your attendees.
20% VAT is not included in the sponsorship costs and will be added to your invoice.
The Society of RSE is a VAT registered organisation.

Timeline

- **15th July:** Deadline to reserve sponsorship by emailing sponsorship@society-rse.org
- **Before August 1st:** Sponsor registrations are transferable
- **15th August:** Deadline for sponsorship payment

Exhibition Policy

The exhibition manual and rules and regulations imposed by the venue will be provided to sponsoring/supporting organisations at least 6 weeks before the opening date.
As an event organised by the Society of Research Software Engineering, all attendees will be expected to abide by the Society's Code of Conduct for events.

Terms and Conditions

Due to unforeseen circumstances and force majeure, the organisers may be forced to modify or cancel the exhibition. In that case, the exhibitors will be reimbursed the total amount paid.

5–7th September, 2023, University of Swansea

Contact Us

sponsorship@society-rse.org

Sponsor Plots

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | | 12 | 13 | 14 | 15 | 16 | 17 |

East Gallery

East Gallery

Refreshments

Sir Stanley Clarke Auditorium
115

Cafe
Bar

(drinking water
provided at bar)

Balcony

West Gallery

West Gallery